

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

**Aerotel Medical Systems (Israel) and T-Care Conhecimento e Saúde (Portugal) sign agreement for distribution of advanced telehealth and telecare solutions in Portugal**

***Aerotel's advanced solutions poised to improve personal health, safety and quality of life for Portuguese people***

Holon, Israel and Vila Real, Portugal, 21 November, 2007 -- **Aerotel Medical Systems**, one of the world's leading manufacturers of advanced telemedicine and remote monitoring solutions, and **T-Care Conhecimento e Saúde SA**, an emerging telehealth and telecare service provider in Portugal, sign an agreement to distribute Aerotel's advanced remote monitoring products and related software in Portugal.

The agreement with Aerotel enables T-Care to provide its clients with the most advanced range of telemedicine and home care services, including tele-assistance and tele-cardiology. With these innovative solutions, healthcare organizations such as hospitals, private and public healthcare institutions can now offer their patients a simple and efficient means to monitor the state of their health. T-Care has established a modern remote monitoring call center in the city of Vila Real, in the North of Portugal with Aerotel's technical assistance.

**Agreement Important Move for Both Companies**

"The agreement with Aerotel is important since it gives us immediate access to state of the art technologies, which are essential for our services and enable us to offer a wide range of remote monitoring services," says T-Care Management Board.

"Telemedicine is a growing market on a global basis and in Portugal we see a fast growing market," says David Rubin, President & CEO of Aerotel Medical Systems. "Having T-Care as a business partner will allow us both to develop advanced solutions for the growing Portuguese market and to capitalize on the opportunities at hand."

**Telemedicine Saves Lives, Saves Costs**

Telemedicine, also known as telehealth, means using information and communications technologies for the delivery of healthcare services. Telemedicine reduces the unnecessary hospitalizations and reduces waiting lists for medical treatment with a significant saving factor on economical resources. This technology gives patients the ability to monitor the specific parameters of their conditions and then have the information sent directly to their physicians for management of their disease process via telephone, cellular or the Internet.

"Thanks to telemedicine technology chronically ill patients now have access to advanced healthcare services and are offered the possibility to be monitored without leaving the comfort of their home or while traveling, and still follow a tight treatment protocol that results in the benefit of their quality of life," says Rubin.

**Advanced Telehealth and Telecare Solutions**

The Aerotel-T-Care agreement covers a range of advanced telemedicine and telehealth solutions, including:

**TCareCuidados:**

**Medi-CliniQ™** - Aerotel's multi-patient data communication hub and acquisition center intended for use in public places such as community clinics, assisted living, pharmacies, etc. It is used for the transmission of

up to various clinical values to a medical center over the Internet. Values may include electrocardiogram (ECG), blood pressure, pulse oximeter, blood glucose level, weight, etc.

**Homecare data communication hubs** – Used for connecting multiple medical sensors in the home for chronic care & disease management, transmitting the data to a medical call center via regular phone lines (Tele-Modem™) or over the Internet (Connect-LAN™). These hubs offer the best "total cost of ownership" solution for home monitoring of medical parameters and provide the best means to monitor chronically ill patients.

#### **TCareCoração:**

**HeartView™** - The Market's smallest professional 12-lead ECG Transtelephonic Recorder/Transmitter. A user-friendly device, HeartView enables the transmission of comprehensive ECG data from any place and at any time, over the phone through to the Aerotel's Heartline Receiving Station for immediate diagnosis.

**HeartOne™** - An innovative, single lead, easy to use, ultra-compact ECG recorder/transmitter, HeartOne™ is unique in its portability and capability of maximizing patient mobility. It's so small that it easily fits into a pocket, making it readily available for use at any time and any place. Recorded results can be transmitted to the Heartline Receiving Station (HRS) from any standard telephone.

**Cardiac Loop Event Recorders** - Aerotel's user-friendly loop event recorders (1 or 2 lead models) are used for accurate documenting of transient cardiac symptoms, enabling long-term transtelephonic monitoring of cardiac activity.

**Call Center Receiving Solutions** – Aerotel offers a suite of remote receiving solutions for medical monitoring with powerful software tools, designed for healthcare service providers and monitoring call centers serving multiple home care and mobile care users in remote locations. These advanced monitoring solutions include Aerotel's web integration tool that enables secure remote access for patients or doctors to data stored in the patient database, from anywhere. State-of-the-art solutions, these software programs can optimize disease management programs by allowing healthcare providers to review and share relevant patient information from anywhere. They also help healthcare providers achieve and maintain long-lasting relationships with their patients and save significant costs.

#### **TCareALERTA:**

**SKeeper™ - Personal Safety Alarm Phone** - SKeeper™ is a wearable safety alarm and cellular communicator device developed by Aerotel. SKeeper™ enables elderly people, children or lone workers to be in close contacts with their relatives or caregivers and get immediate help in case of need from a tele-assistance center with 24X7 human response.

#### **About Aerotel Medical Systems**

**Aerotel Medical Systems** is a recognized world leader in cost-effective, high quality, user-friendly, medical diagnostic systems and devices for home care, eHealth and telemedicine. The company provides a complete disease management package, including transtelephonic devices designed for a variety of remote diagnostic, emergency services and monitoring applications, hardware and software platforms for remote monitoring call centers, as well as phone and web-based monitoring software. Aerotel enables patients to conduct tests comfortably while leading normal, mobile lives. With a client base in over 40 countries around the globe, Aerotel has been recently awarded the prestigious "Innovation and Growth Strategy Leadership of the Year Award 2007" by Frost & Sullivan.

For further information please visit Aerotel Medical Systems website at: [www.aerotel.com](http://www.aerotel.com).

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## **About T-Care Conhecimento e Saúde SA**

**T-Care Conhecimento e Saúde SA** is a start-up in Portuguese market, pioneer in telehealth, tele-assistant and PERS (Personal Emergency Response Systems). Combines know how in medicine, technology and telecommunications, and human resources with large experienced skills in those three areas. The company provides a service call center available 24h/7 days week, with an exclusive health professional attendance. Among their customers we can find local government institutions, national and regional healthcare services, and prestigious groups in elderly care and retirement/nursing homes area. T-Care supports post-graduations studies in public health and community support with ESEVR (Escola Superior de Enfermagem de Vila Real /Public Nursing School).

For further information please visit T-Care Conhecimento e Saúde website at: [www.tcare.pt](http://www.tcare.pt).

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