

PRESS RELEASE

FOR IMMEDIATE RELEASE

Aerotel Medical Systems to Present New Telehealth and Homecare Solutions at Medica 2009

New Innovative Products to be Announced include a Mobile Health System and a Wireless Homecare Hub

Holon, Israel, November 12, 2009 -- **Aerotel Medical Systems**, a leading global supplier of advanced remote monitoring solutions for personal telehealth and telecare, will present new innovative wireless telehealth and homecare solutions at **Medica 2009**, the leading international trade fair for the medical industry, in Dusseldorf, Germany, **November 18-21, 2009**.

"Aerotel continues to invent and to introduce new and improved homecare and personal health solutions for the benefit of both patients and healthcare providers," said David Rubin, Aerotel Medical Systems President & CEO. "By utilizing wireless communications for the collection and transmission of health parameters, Aerotel's new solutions provide enhanced level of care and cost reduction."

The new solutions to be presented by Aerotel at **Hall 9/C01** at **Medica 2009** trade fair include:

Mobile-CliniQ™ - An affordable Personal Mobile Health Solution

Mobile-CliniQ™ is a cellphone application that enables remote monitoring of various health parameters, such as electrocardiogram (ECG), blood pressure, blood glucose level, weight, etc. External vital signs monitoring devices can be connected via a Bluetooth® interface. Data is transmitted via General Packet Radio Service (GPRS) to a medical monitoring center. With Mobile-CliniQ™, personal health service becomes a reality for today's mobile lifestyle. Physicians can view patient data and provide interpretation and advice from practically anywhere, saving time and travel expenses and reducing healthcare delivery costs.

Connect-Cell™ - Cellular-Based Homecare Data Hub

Connect-Cell™ is a highly flexible global wireless connectivity hub, it enables users to easily transmit vital signs data via the cellular network (GPRS) to a central monitoring center. Connect-Cell™ is a flexible device, incorporating both wired serial interface and wireless Bluetooth® connectivity. Connect-Cell expands Aerotel's home hub offering, which includes Tele-Modem™ for landline telephone lines, Connect-LAN™ for IP networks and Home-CliniQ™ PC-based homecare hub.

In addition to the above Aerotel will present its world renowned Heartline™ tele-cardiology system; e-CliniQ™ homecare solutions and other advanced telemedicine and telecare systems.

About Aerotel Medical Systems

Aerotel Medical Systems is a world leader in cost-effective, high quality, user-friendly, medical diagnostic systems and devices for home care, eHealth and telemedicine. The company provides a complete disease management package; including transtelephonic and wireless devices designed for a variety of remote diagnostic and monitoring applications, hardware and software platforms for remote monitoring call centers, as well as phone and web-based monitoring software.

With a client base in over 45 countries around the globe, Aerotel enables patients to conduct tests comfortably while leading normal, mobile lives. For further information please visit our website at: www.aerotel.com, or visit us at **Hall 9/C01** at **Medica 2009**, in Dusseldorf, Germany.

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